



# SWIFT INDUSTRIAL POWER

[www.swiftpower.com](http://www.swiftpower.com)

- DO YOU HAVE LIMITED CAPITAL FUNDS THAT KEEP YOU FROM OPERATING YOUR ELECTRIC MATERIAL HANDLING FLEET AT ITS MAXIMUM EFFICIENCY?
- ARE SPIKES IN MAINTENANCE COSTS GIVING YOU HEADACHES?
- DO YOU DESIRE PRODUCTIVITY GAINS WITHOUT COMPROMISING ON SERVICE AND RELIABILITY?
- WANT A NEW, INNOVATIVE WAY TO MANAGE YOUR BATTERY FLEET?

## WHY NOT PURCHASE POWER FOR MATERIAL HANDLING JUST LIKE YOU BUY POWER FOR YOUR BUILDING?



### LET SWIFT INDUSTRIAL POWER CUSTOMIZE A SERVICE PLAN FOR YOU

In an effort to always innovate in regards to servicing and partnering with our customers, Swift Industrial Power will provide material handling operations with a new way to manage their battery fleets. This includes forklift batteries, chargers, rapid chargers, battery handling equipment, related service and maintenance, and parts. In this endeavor Swift will always look to improve services, while maintaining fair and competitive pricing, and customize the approach to meet each individual operation's needs.

Swift Industrial Power will offer specific purchasing, service, maintenance, and parts programs to even further enhance each user's effectiveness of material handling, without sacrificing quality or reliability.

#### **STATUS QUO**

The forklift battery industry currently provides lift batteries and chargers for sale or lease. They also may offer a scheduled maintenance program or just provide service as needed. Swift has many accounts that are handled this way, but we think operations such as yours need a different approach.

#### **INNOVATION - A New and Better way?**



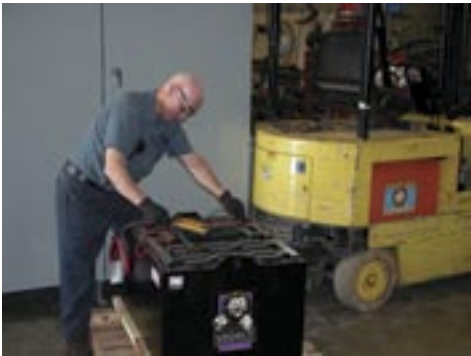


## INNOVATION



**Enhanced Care** Swift Industrial Power will provide service for your existing battery and charger fleet, including routine maintenance and watering, for a monthly fee. Cost and frequency will be determined by the user's specific needs.

**Complete Care** Swift Industrial Power will provide fleet power systems guaranteeing enough equipment to properly power the fleet. Under this agreement, the user will not purchase individual batteries or chargers. Swift will provide the needed equipment for a monthly fee. Swift will adjust these quantities, as the user's needs change, thus challenging Swift to help their customers be as efficient as possible. The monthly fee will include scheduled maintenance, again frequency to be determined. The only additional costs would be for neglect, misuse, or damage. Swift can also include basic maintenance, including battery watering, into this program. Again, this program will be customized to best fit the user's needs.



**Comprehensive Power Provision Services** Swift Industrial Power will implement a power provision program that charges the user for the power used each month by the provided DC Power Fleet to power your electric forklifts and related equipment. The user will not purchase batteries, chargers, or related equipment anymore. You will just purchase power used. Swift will maintain the entire fleet, including watering, scheduled maintenance, diagnostics, and routine repairs. The only additional charges would be for neglect, misuse, or damage. This program will be customized to best fulfill the customer's needs and managed to provide maximum productivity gains without increasing costs.

What about my existing fleet of batteries and chargers?

Let Swift evaluate your operation and advise on how to best transition into a new way to provide power for your material handling needs at the lowest cost.

### **WANT TO HEAR MORE?**

Give your Swift Industrial Power Representative a call today and begin your journey toward innovation, cost control, profit enhancement, productivity gains, and headache elimination!



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